

**NYSWA Wireless Forum 2015**

**Sponsorship Options**

***Empire State Event Sponsor***

***$10,000.00ea. (2 available) Sponsorship includes the following:***

* ***Primary Name/Brand Recognition on all media, advertising and event communications***
* ***Exclusive Recognition Large Company Logo Banner in Entrance Hallway***
* ***Exclusive Recognition Company Logos attached to oversized mirrors decorating Main Gallery & Hallway***
* ***Speaking opportunity at Opening or Closing of Forum***
* ***Exclusive speaking acknowledgment during Opening & Closing Remarks***
* ***Prominent Name/Brand Recognition on Event Credentials and Forum Event Signage***
* ***Prominent nyswa.org Web Banner and acknowledgement on NYSWA Web-Site Main & Event Pages through August 2015.***
* ***Exclusive full-page Ad located on your choice of the Inside Front or Rear cover of Forum Digital Show Guide***
* ***Ten (10) Tickets to all Forum Events***
* ***Double Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive DAS Showcase Site Tour Sponsor (June 16th)***

***$7,500.00 (1 available) Sponsorship includes the following***

* ***Exclusive Company Logo on all DAS Showcase signage and materials***
* ***Exclusive Speaking opportunity during DAS Showcase***
* ***Exclusive speaking acknowledgement during Opening Reception***
* ***Exclusive Logo on Lanyards/Showcase Credentials***
* ***Brand recognition on Forum Event Signage***
* ***Full page Ad in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Five (5) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive Forum Opening Reception Sponsor (June 16th)***

***$8,500.00 (1 available) Sponsorship includes the following***

* ***Exclusive Company Logo on all Opening Reception signage and materials***
* ***Exclusive Speaking opportunity and acknowledgement during Opening Reception***
* ***Exclusive Company Logo on Lanyards/Opening Reception Credentials***
* ***Exclusive Company Logo on all Cocktail Napkins & Glasses during Opening Reception***
* ***Brand recognition on Forum Event Signage***
* ***Full page Ad in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Five (5) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive Forum Lanyard & Registration Sponsor***

***$6,500.00 Sponsorship includes the following***

* ***Exclusive Company Logo on all Registration signage and materials***
* ***Exclusive Company Logo on Lanyards for Forum Event Credentials***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Four (4) Tickets to all Forum Events***
* ***40% discount on Exhibit Booth Space***

***Exclusive Forum Digital Show Guide Sponsor***

***$5,000.00 Sponsorship includes the following***

* ***Exclusive Company Logo on Front and Back Cover of Digital Show Guide***
* ***Full page Ad in Forum Digital Show Guide***
* ***Brand recognition on Forum Event Signage***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Four (4) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive Educational Session Sponsor***

***$4,000.00ea. (1 of 4 individual Session Sponsorships available/choice of specific Session sold on a 1st come - 1st served basis) Sponsorship includes the following***

* ***Exclusive Company Logo on all Session signage and materials***
* ***Exclusive Branded (your Logo) Notebook/Pen provided to each Session Attendee***
* ***Exclusive speaking acknowledgement and speaking opportunity introducing your Company during Session***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***¼ Page Ad in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Three (3) Tickets to all Forum Events***
* ***40% discount on Exhibit Booth Space***

***Exclusive Breakfast & Keynote Sponsor***

***$7,500.00 Sponsorship includes the following***

* ***Exclusive Company Logo on all Breakfast signage and materials***
* ***Exclusive speaking acknowledgement during Breakfast Opening***
* ***Exclusive speaking opportunity during Breakfast Opening and introduction of Keynote Speaker***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Five (5) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive AM/PM Break Sponsor***

***$4,000.00 (1 available) Sponsorship includes the following***

* ***Exclusive Company Logo on all AM/PM Break signage and materials***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Three (3) Tickets to all Forum Events***
* ***40% discount on Exhibit Booth Space***

***Exclusive Luncheon & Keynote Sponsor***

***$7,500.00 Sponsorship includes the following***

* ***Exclusive Company Logo on all Luncheon signage and materials***
* ***Exclusive speaking acknowledgement during Luncheon Opening***
* ***Exclusive speaking opportunity during Luncheon Opening and introduction of Keynote Speaker***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Five (5) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Hudson River Terrace Closing Reception Sponsor***

***$5,000.00 Sponsorship includes the following***

* ***Company Logo on all Closing Reception signage and materials***
* ***Prominent Logo placement during Forum Closing Session***
* ***Speaking acknowledgement and opportunity during Forum Closing Session***
* ***Company Logo on Cocktail Napkins & Glasses during Closing Reception***
* ***Oversized Company Logo attached to Windows decorating the Terrace with Breathtaking views of the Hudson River and NYC Skyline***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Five (5) Tickets to all Forum Events***
* ***Standard Size Exhibit Booth including tables, chairs, linens, & power­***

***Exclusive Charging Station Sponsor***

***$2,500.00 Sponsorship includes the following***

* ***Exclusive Co. Logo on all Charging Station signage and materials***
* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Two (2) Tickets to all Forum Events***
* ***40% discount on Exhibit Booth Space***

***Liberty Sponsor***

***$2,000.00ea (18 of 20 available) Sponsorship includes the following***

* ***Brand recognition on Forum Event Signage***
* ***Brand Recognition in Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
* ***Two (2) Tickets to all Forum Events***
* ***40% discount on Exhibit Booth Space***

***Forum Exhibitor***

***$1,750.00ea (22 of 25 available) includes the following***

* ***Standard Size Exhibit Booth including tables, chairs, linens, & power***
* ***Brand Recognition in Exclusive Exhibitor Section of Forum Digital Show Guide***
* ***Logo placement and acknowledgement on NYSWA Web-Site Event Page through June 2015***
* ***Two (2) Tickets to all Forum Events***

***For more information or to become a NYSWA Forum 2015 sponsor, please contact:***

***Adrian Berezowsky at*** ***adrian.berezowsky@ivi-intl.com***

***or***

***Stephen Banks at*** ***SBanks@kmbcompanies.com***

**Please include "NYSWA 2015 Forum Sponsorship"**

**in the subject in order to assure a prompt response**