

Holiday Social Sponsorship Opportunities

Ukrainian Institute of America New York, NY

December 10, 2015 6-10pm

Holiday Event Sponsor (1) ($4,750.00) incl.

* Your Exclusive Brand/Logo on Face of Event Credentials (name badges)
* Speaking Acknowledgement at Event (including company description and introduction to company attendees)
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications and prominently displayed on event credentials
* Ten (10) Event Tickets

Holiday Bonus Sponsor (1) ($4,000.00) incl.

* Your Exclusive Brand/Logo embroidered on Premium Give-Away item (Winter Beanie or Scarf) to be provided to the first 300 Event Guests
* Your Brands posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Six (6) Event Tickets

Mansion Sponsor (1) ($3000.00) incl.

* Your Brand/Logo posted on prominent banners throughout the event
* Speaking Acknowledgement at Event (including company description and introduction to company attendees)
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Six (6) Event Tickets

Holiday Live Tunes Sponsor (1) ($3000.00) incl.

* Your Exclusive Brand/Logo on 2nd Floor Stage Banner
* Speaking Acknowledgement at Event (including company description and introduction of the evening Entertainment)
* Your Brand/Logo posted on prominent banners throughout the event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Six (6) Event Tickets

Warriors Sponsor (2) ($3,000.00ea) incl.

* 100% of Funds go directly to Warriors 4 Wireless
* Your Brand/Logo posted on prominent banners throughout the event
* Acknowledgement at Event (including company description and introduction to company attendees)
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Six (6) Event Tickets

Open Bar Sponsor (2) ($2,750.00ea) incl.

* Your Exclusive Brand/Logo on signage posted at your (open) Bar
* Your Exclusive Brand/Logo on Cocktail Cups/Napkins at Bar (supplied by NYSWA)
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Five (5) Event Tickets

Seasonal Cocktail Station Sponsor (2) ($2,250.00ea) incl.

* Your Exclusive Brand/Logo on signage at your Seasonal (open) Cocktail Station
* Your Exclusive Brand/Logo on Cocktail Cups/Napkins at Cocktail Station (supplied by NYSWA)
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Four (4) Event Tickets

Food Station Sponsor (4) ($2,250.00ea) incl.

* Your Exclusive Brand/Logo on signage at your Assorted Food Station
* Your Exclusive Brand/Logo on both Cocktail Plates and Napkins (supplied by NYSWA)
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Four (4) Event Tickets

Registration Sponsor (1) ($2,500.00) incl.

* Your Exclusive Brand/Logo on all Lanyards used for Event Credentials (supplied by NYSWA)
* Your Exclusive Brand/Logo on signage at Registration
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Four (4) Event Tickets

North Pole Lounge Sponsor (1) ($2,000.00) incl.

* Your Exclusive Brand/Logo on 2 (Two) 3rd Fl. “North Pole Lounge” Banners
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Three (3) Event Tickets

Passed Hors d’ oeuvres Sponsor (2) ($1,500.00ea) incl.

* Your Exclusive Co-Brand/Logo on Cocktail Napkins used by Servers
* Your Exclusive Co-Brand/Logo on Cocktail Servers Branded Shirts
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Three (3) Event Tickets

Polar Express Coat Check Sponsor (1) ($1,500.00) incl.

* Your Exclusive Brand/Logo on Coat Check Signage and Coat Check Receipts
* Your Brand/Logo posted on prominent banners throughout event
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Two (3) Event Tickets

Cocktail Table Sponsor (15) ($600.00ea) incl.

* Your Exclusive Brand/Logo on Centerpiece of your Cocktail Table
* Acknowledgement at Event (including company description and introduction to company attendees)
* Your Brand/Logo posted on NYSWA website for duration of holiday season
* Your Brand/Logo on all event communications including event credentials
* Two (2) Event Tickets

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For more information or to

secure your Holiday Social Sponsorship in advance

please contact:

NYSWA Events Chair, Adrian Berezowsky

at [adrian.Berezowsky@ivi-intl.com](mailto:adrian.Berezowsky@ivi-intl.com)

or 914.740.1968

If via email, please include

“NYSWA 2014 Holiday Social” in the Subject Line