



NYSWA Wireless Forum 2015 Sponsorship Options

Empire State Event Sponsor

\$10,000.00ea. (1 **Sold, 1 **Available**) Sponsorship includes the following:**

- **Primary Name/Brand Recognition on all media, advertising and event communications**
- **Exclusive Recognition Large Company Logo Banner in Entrance Hallway**
- **Exclusive Recognition Company Logos attached to oversized mirrors decorating Main Gallery & Hallway**
- **Speaking opportunity at Opening or Closing of Forum**
- **Exclusive speaking acknowledgment during Opening & Closing Remarks**
- **Prominent Name/Brand Recognition on Event Credentials and Forum Event Signage**
- **Prominent nyswa.org Web Banner and acknowledgement on NYSWA Web-Site Main & Event Pages through August 2015.**
- **Exclusive full-page Ad located on your choice of the Inside Front or Rear cover of Forum Digital Show Guide**
- **Ten (10) Tickets to all Forum Events**
- **Double Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive DAS Showcase Site Tour Sponsor (June 16th)

\$7,500.00 (1 available) Sponsorship includes the following

- **Exclusive Company Logo on all DAS Showcase signage and materials**
- **Exclusive Speaking opportunity during DAS Showcase**
- **Exclusive speaking acknowledgement during Opening Reception**
- **Exclusive Logo on Lanyards/Showcase Credentials**
- **Brand recognition on Forum Event Signage**
- **Full page Ad in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Five (5) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive Forum Opening Reception Sponsor (June 16th)

\$8,500.00 (1 available) Sponsorship includes the following

- **Exclusive Company Logo on all Opening Reception signage and materials**
- **Exclusive Speaking opportunity and acknowledgement during Opening Reception**
- **Exclusive Company Logo on Lanyards/Opening Reception Credentials**
- **Exclusive Company Logo on all Cocktail Napkins & Glasses during Opening Reception**
- **Brand recognition on Forum Event Signage**
- **Full page Ad in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Five (5) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive Forum Lanyard & Registration Sponsor

\$6,500.00 (SOLD) Sponsorship includes the following

- **Exclusive Company Logo on all Registration signage and materials**
- **Exclusive Company Logo on Lanyards for Forum Event Credentials**
- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Four (4) Tickets to all Forum Events**
- **40% discount on Exhibit Booth Space**

Exclusive Forum Digital Show Guide Sponsor

\$5,000.00 (SOLD) Sponsorship includes the following

- **Exclusive Company Logo on Back Cover of Digital Show Guide**
- **Full page Ad in Forum Digital Show Guide**
- **Brand recognition on Forum Event Signage**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Four (4) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive Educational Session Sponsor (Only 1 Left!!!)

\$4,000.00ea. (1 of 4 individual Session Sponsorships available/choice of specific Session sold on a 1st come - 1st served basis) Only Session I – (Policy Track) is Available **Sessions II, III, & IV are Sold.**

Sponsorship includes the following

- Exclusive Company Logo on all Session signage and materials
- Exclusive Branded (your Logo) Notebook/Pen provided to each Session Attendee
- Exclusive speaking acknowledgement and speaking opportunity introducing your Company during Session
- Brand recognition on Forum Event Signage
- Brand Recognition in Forum Digital Show Guide
- ¼ Page Ad in Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Three (3) Tickets to all Forum Events
- 40% discount on Exhibit Booth Space

Exclusive Breakfast & Keynote Sponsor

\$7,500.00 (SOLD) Sponsorship includes the following

- Exclusive Company Logo on all Breakfast Signage and materials
- Exclusive speaking acknowledgement during Breakfast Opening
- Exclusive speaking acknowledgement during Breakfast Opening and introduction of Keynote Speaker
- Brand recognition on Event Signage
- Brand Recognition in Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Five (5) Tickets to all Forum Events
- Standard Size Exhibit Booth including tables, chairs, linens, & power

Exclusive AM/PM Break Sponsor

\$4,000.00 (1 available) Sponsorship includes the following

- Exclusive Company Logo on all Break signage and materials
- Brand recognition on Event Signage
- Brand Recognition in Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Three (3) Tickets to all Forum Events
- 40% discount on Exhibit Booth Space

Exclusive Luncheon & Keynote Sponsor

\$7,500.00 (SOLD) Sponsorship includes the following:

- Exclusive Company Logo on all Event Signage and materials
- Exclusive speaking acknowledgement during Luncheon Opening
- Exclusive speaking acknowledgement during Luncheon Opening and introduction of Keynote Speaker
- Brand recognition on Event Signage
- Brand Recognition on Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Five (5) Tickets to all Forum Events
- Standard Size Exhibit Booth including tables, chairs, linens, & power

Hudson River Terrace Closing Reception Sponsor

\$5,000.00 (SOLD) Sponsorship includes the following:

- Company Logo on all Closing Reception Signage and materials
- Prominent Logo placement during Closing Session
- Speaking acknowledgement during Forum Closing Session
- Company Logo on Cocktail Glasses during Closing Reception
- Oversized Company Logo on Windows decorating the Terrace with Breathtaking Hudson River and NYC Skyline
- Brand recognition on Event Signage
- Brand Recognition on Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Five (5) Tickets to all Forum Events
- Standard Size Exhibit Booth including tables, chairs, linens, & power

Exclusive Charging Station Sponsor

\$2,500.00 (SOLD) Sponsorship includes the following:

- Exclusive Co. Logo on all Event Signage and materials
- Brand recognition on Event Signage
- Brand Recognition on Forum Digital Show Guide
- Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015
- Two (2) Tickets to all Forum Events
- 40% discount on Exhibit Booth Space

Liberty Sponsor

\$2,000.00ea (16 of 30 available) Sponsorship includes the following

- ***Brand recognition on Forum Event Signage***
- ***Brand Recognition in Forum Digital Show Guide***
- ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
- ***Two (2) Tickets to all Forum Events***
- ***40% discount on Exhibit Booth Space***

***For more information or to become a NYSWA Forum 2015 Sponsor,
please contact:***

Adrian Berezowsky at adrian.berezowsky@ivi-intl.com

or

Stephen Banks at SBanks@kmbcompanies.com

***Please include "NYSWA 2015 Forum Sponsorship"
in the subject in order to assure a prompt response***