



NYSWA Wireless Forum 2015 Sponsorship & Exhibitor Options

Empire State Event Sponsor

\$10,000.00ea. (2 available) Sponsorship includes the following:

- ***Primary Name/Brand Recognition on all media, advertising and event communications***
- ***Exclusive Recognition Large Company Logo Banner in Entrance Hallway***
- ***Exclusive Recognition Company Logos attached to oversized mirrors decorating Main Gallery & Hallway***
- ***Speaking opportunity at Opening or Closing of Forum***
- ***Exclusive speaking acknowledgment during Opening & Closing Remarks***
- ***Prominent Name/Brand Recognition on Event Credentials and Forum Event Signage***
- ***Prominent nyswa.org Web Banner and acknowledgement on NYSWA Web-Site Main & Event Pages through August 2015.***
- ***Exclusive full-page Ad located on your choice of the Inside Front or Rear cover of Forum Digital Show Guide***
- ***Ten (10) Tickets to all Forum Events***
- ***Double Size Exhibit Booth including tables, chairs, linens, & power***

Exclusive DAS Showcase Site Tour Sponsor (June 16th)

\$7,500.00 (1 available) Sponsorship includes the following

- ***Exclusive Company Logo on all DAS Showcase signage and materials***
- ***Exclusive Speaking opportunity during DAS Showcase***
- ***Exclusive speaking acknowledgement during Opening Reception***
- ***Exclusive Logo on Lanyards/Showcase Credentials***
- ***Brand recognition on Forum Event Signage***
- ***Full page Ad in Forum Digital Show Guide***
- ***Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015***
- ***Five (5) Tickets to all Forum Events***
- ***Standard Size Exhibit Booth including tables, chairs, linens, & power***

Exclusive Forum Opening Reception Sponsor (June 16th)

\$8,500.00 (1 available) Sponsorship includes the following

- **Exclusive Company Logo on all Opening Reception signage and materials**
- **Exclusive Speaking opportunity and acknowledgement during Opening Reception**
- **Exclusive Company Logo on Lanyards/Opening Reception Credentials**
- **Exclusive Company Logo on all Cocktail Napkins & Glasses during Opening Reception**
- **Brand recognition on Forum Event Signage**
- **Full page Ad in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Five (5) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive Forum Lanyard & Registration Sponsor

\$6,500.00 (SOLD) Sponsorship includes the following

- **Exclusive Company Logo on all Registration signage and materials**
- **Exclusive Company Logo on Lanyards for Forum Event Credentials**
- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Four (4) Tickets to all Forum Events**
- **40% discount on Exhibit Booth Space**

Exclusive Forum Digital Show Guide Sponsor

\$5,000.00 (SOLD) Sponsorship includes the following

- **Exclusive Company Logo on Front and Back Cover of Digital Show Guide**
- **Full page Ad in Forum Digital Show Guide**
- **Brand recognition on Forum Event Signage**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Four (4) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive Educational Session Sponsor

\$4,000.00ea. (3 of 4 individual Session Sponsorships available/choice of specific Session sold on a 1st come - 1st served basis) Session I, III, IV Available. **Session II Sold.**

Sponsorship includes the following

- **Exclusive Company Logo on all Session signage and materials**
- **Exclusive Branded (your Logo) Notebook/Pen provided to each Session Attendee**
- **Exclusive speaking acknowledgement and speaking opportunity introducing your Company during Session**
- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **¼ Page Ad in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Three (3) Tickets to all Forum Events**
- **40% discount on Exhibit Booth Space**

Exclusive Breakfast & Keynote Sponsor

\$7,500.00 (SOLD) Sponsorship includes the following

- **Exclusive Company Logo on all Breakfast signage and materials**
- **Exclusive speaking acknowledgement during Breakfast Opening**
- **Exclusive speaking opportunity during Breakfast Opening and introduction of Keynote Speaker**
- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Five (5) Tickets to all Forum Events**
- **Standard Size Exhibit Booth including tables, chairs, linens, & power**

Exclusive AM/PM Break Sponsor

\$4,000.00 (1 available) Sponsorship includes the following

- **Exclusive Company Logo on all AM/PM Break signage and materials**
- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Three (3) Tickets to all Forum Events**
- **40% discount on Exhibit Booth Space**

Exclusive Luncheon & Keynote Sponsor

\$7,500.00 (SOLD) Sponsorship includes the following

- *Exclusive Company Logo on all Luncheon signage and materials*
- *Exclusive speaking acknowledgement during Luncheon Opening*
- *Exclusive speaking opportunity during Luncheon Opening and introduction of Keynote Speaker*
- *Brand recognition on Forum Event Signage*
- *Brand Recognition in Forum Digital Show Guide*
- *Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015*
- *Five (5) Tickets to all Forum Events*
- *Standard Size Exhibit Booth including tables, chairs, linens, & power*

Hudson River Terrace Closing Reception Sponsor

\$5,000.00 (SOLD) Sponsorship includes the following

- *Company Logo on all Closing Reception signage and materials*
- *Prominent Logo placement during Forum Closing Session*
- *Speaking acknowledgement and opportunity during Forum Closing Session*
- *Company Logo on Cocktail Napkins & Glasses during Closing Reception*
- *Oversized Company Logo attached to Windows decorating the Terrace with Breathtaking views of the Hudson River and NYC Skyline*
- *Brand recognition on Forum Event Signage*
- *Brand Recognition in Forum Digital Show Guide*
- *Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015*
- *Five (5) Tickets to all Forum Events*
- *Standard Size Exhibit Booth including tables, chairs, linens, & power*

Exclusive Charging Station Sponsor

\$2,500.00 (SOLD) Sponsorship includes the following

- *Exclusive Co. Logo on all Charging Station signage and materials*
- *Brand recognition on Forum Event Signage*
- *Brand Recognition in Forum Digital Show Guide*
- *Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015*
- *Two (2) Tickets to all Forum Events*
- *40% discount on Exhibit Booth Space*

Liberty Sponsor

\$2,000.00ea (18 of 20 available) Sponsorship includes the following

- **Brand recognition on Forum Event Signage**
- **Brand Recognition in Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Main & Event Pages through June 2015**
- **Two (2) Tickets to all Forum Events**
- **40% discount on Exhibit Booth Space**

Forum Exhibitor

\$1,750.00ea (23 of 25 available) includes the following

- **Standard Size Exhibit Booth including tables, chairs, linens, & power**
- **Brand Recognition in Exclusive Exhibitor Section of Forum Digital Show Guide**
- **Logo placement and acknowledgement on NYSWA Web-Site Event Page through June 2015**
- **Two (2) Tickets to all Forum Events**

For more information or to become a NYSWA Forum 2015 sponsor, please contact:

Adrian Berezowsky at adrian.berezowsky@ivi-intl.com

or

Stephen Banks at SBanks@kmbcompanies.com

Please include "NYSWA 2015 Forum Sponsorship"

in the subject in order to assure a prompt response