

WIRELESS FORUM 2013

JUNE 14, 2013, NEW YORK, NY



NEW YORK STATE WIRELESS ASSOCIATION



Sponsorship & Exhibitor Opportunities

Empire State – Title Sponsor *(1 available)*

\$15,000

- Primary Name/Brand Recognition on all media, advertising and event communications
- Opportunity to speak at opening of conference.
- Speaking Acknowledgment during Opening & Closing Remarks
- Name/Brand Recognition in Mobile App, website and on event banner
- Ten (10) Tickets to all Events
- Table Top Exhibit Space

Pier Sixty – Event Center Sponsor *(1 available)*

\$10,000

- Logo to be projected on red carpet entranceway into Pier Sixty
- Banners to be hung in archway leading to educational sessions, meals and exhibit hall
- Name/Brand Recognition in Mobile App, website and on event banner
- Six (6) Tickets to all Events
- Table Top Exhibit Space

Eternity Mirror Sponsor *(1 available)*

\$7,500

- Oversized Static Clings to be placed on mirrors decorating Main Gallery & Hallway
- Banners to be hung in archway leading to educational sessions, meals and exhibit hall
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space

Hudson River Terrace Sponsor *(1 available)*

\$7,500

- Oversized Static Clings to be placed on windows decorating terrace with breathtaking views of the Hudson River
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space

Liberty Sponsor (20 available) **\$1,500**

- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Opening Reception Sponsor – Beer Garden Thursday Evening (1 available) **\$7,500**

- Company logo signage at Opening Reception on day before conference
- Speaking acknowledgment at Reception
- Logo on Nametags at Reception
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space

Registration Sponsor (1 available) **\$3,500**

- Banner with logo to be hung on registration desk
- Name/Brand Recognition in Mobile App, website and on event banner
- Three (3) Tickets to all Events

Breakfast Keynote Sponsor (1 available) **\$7,500**

- Company logo projected at Breakfast
- Speaking Acknowledgment at Breakfast
- Opportunity to speak and introduce keynote speaker
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space

AM Break Sponsor (1 available) **\$2,000**

- Signage at refreshment area during scheduled program break
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Lunch Keynote Sponsor (1 available) **\$7,500**

- Company logo projected at Lunch
- Speaking Acknowledgment at Lunch
- Opportunity to speak and introduce keynote speaker
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space Proprietary and Confidential. Property of the New York State

Closing Reception on Trade Show Floor Sponsor *(1 available)* **\$7,500**

- Company logo signage at Reception
- Speaking acknowledgment at Reception
- Logo on Nametags
- Name/Brand Recognition in Mobile App, website and on event banner
- Five (5) Tickets to all Events
- Table Top Exhibit Space

Conference Session Sponsor *(4 available)* **\$3,000**

- Exclusive Name/Brand Rights to a Conference Session
- Name/Brand Recognition in Mobile App, website and on event banner
- Signage at Sponsored Session

Mobile App Sponsor *(1 available)* **\$5,000**

- Company logo to appear on main landing pages of NYSWA event Mobile App
- Name/Brand Recognition in Mobile App, website and on event banner
- Four (4) Tickets to all Events
- Table Top Exhibit Space

Lanyard Sponsor *(1 available)* **\$3,500**

- Logo on 500 Lanyards used for Event Credentials - (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Flash Drive Sponsor *(1 available)* **\$3,500**

- Logo on 500 flash drives distributed to all attendees - (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Notepad Sponsor *(1 available)* **\$3,000**

- Logo on 500 Notepads (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Pen Sponsor *(1 available)* **\$3,000**

- Logo on 500 Pens (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner Proprietary and Confidential. Property of the New York State Wireless Association. Not to be distributed without the consent of NYSWA
- Two (2) Tickets to all Events

* Choice of specific conference on a first come basis

Cocktail Napkin Sponsor *(1 available)*

\$3,000

- Logo on 500 Napkins (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Cocktail Glass Sponsor *(1 available)*

\$3,000

- Logo on 500 Cocktail Glasses (to be supplied by sponsor)
- Name/Brand Recognition in Mobile App, website and on event banner
- Two (2) Tickets to all Events

Exhibitor

\$1,500

- Table Top Exhibit Space
- Two (2) Tickets to all Events

For more information or to be a sponsor, please contact:

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Please include "NYSWA 2013 Show Sponsorship" in the subject in order to assure a prompt response