



Economic Impact Study “Quick Facts”

THE WIRELESS INDUSTRY’S SUBSTANTIAL CONTRIBUTIONS TO NEW YORK’S ECONOMY

In late 2013, the New York State Wireless Association (“NYSWA”) commissioned an independent assessment on the economic impact of the commercial wireless communications sector on New York’s economy. Kent Gardner, Chief Economist at Center for Government Research Inc (“CGR”) based out of Rochester New York, completed the study in June of 2014 which includes the latest figures available and identified the following positive impacts of the industry in New York State:

- **In New York alone, there were about 21 million wireless subscribers in 2012, nearly 4 times the 5.4 million in 2000.**
- **Total employment for the wireless sector in New York State is estimated at about 60,000, with a combined payroll of \$5.1 billion.**
- **Public and private investment in communications infrastructure in New York for the four year period of 2008-2012 exceeded \$2 billion.**
- **The wireless industry is responsible for nearly \$2.4 billion in taxes to New York State and local governments.**

Nationally, PCIA and Information Age Economics (IAE) have calculated that the GDP impact will be \$1.2 trillion by 2017 and be associated with 1.2 million jobs. New York can expect a substantial percentage of those jobs and contributions to the State’s economic well being. NYSWA fully expects to see increased capital expenditure into the future in New York as carriers continue the rollout of 4G LTE as well as next generation services, expand capacity, increase bandwidth and speed, and expand coverage and services into rural areas of the state.

For more information, please contact, Christopher Fisher, NYSWA President, at 914-761-1300, president@nyswa.org, or visit our website at www.nyswa.org